

## Resource Highlight: Deceptive Trade Practices Act Collection

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On May 15, Texas Attorney General Ken Paxton announced that his office filed a [consumer protection lawsuit](#) against Purdue Pharma for violating the Texas Deceptive Trade Practices Act (DTPA) involving the company's prescription opioids.

Addressing the marketing of prescription opioid drugs is just one instance of the DTPA at work...and the Legislative Reference Library has a wealth of information about the Act. The 63rd Texas Legislature, Regular Session, created the DTPA in 1973 through [HB 417](#) and its companion bill [SB 75](#). In 2004, Joe K. Longley and Philip K. Maxwell donated documents to the LRL relating to the DTPA and its private remedies amendments.

In 2016, the DTPA collection was enhanced by the addition of the Mark L. Kincaid Papers. Kincaid, who was known as "The Policyholder's Lawyer," had a reputation for crafting public policy for the protection of insurance policy holders who had little or no ability to prevent abuses in the claims process. His records showcase efforts to curb tort reform and document the intent behind key legislation, and to monitor and influence changes to the DTPA.

Explore the LRL's [Deceptive Trade Practices Act collection](#) to view legislative drafts, transcripts of hearings, correspondence, news clippings, talking points, and other commentary, to gain a better understanding of the Act's legislative intent and history. You can search for specific keywords, types of documents, and by date ranges and/or bill numbers, or you can simply [browse the collection](#).